

EYESOFT UNVEILS CHECK LENScape, ITS INNOVATIVE SOLUTION AT SILMO 2024 – NOMINATED FOR A SILMO D'OR

- Presentation of Eyesoft, a Bordeaux-based MedTech startup specialized in virtual reality and eye tracking.
- Launch of Check Lenscape, a solution for binocular vision analysis and demonstration selected as a finalist for a Silmo d'Or in the "Equipment" category.

(Bordeaux, France – September 10, 2024) – Eyesoft is a Bordeaux-based MedTech startup pioneering the use of virtual reality and eye tracking to provide innovative vision testing solutions for opticians, orthoptists and ophthalmologists.

On the occasion of the leading event for the optical industry, the International Optical Fair 2024 (September 20–23), Eyesoft is launching its new solution Check Lenscape, designed for opticians. Already recognized as a major innovation, Check Lenscape has been shortlisted as a finalist for a Silmo d'Or in the "Equipment and Instruments" category.

This application, embedded in a virtual reality headset equipped with eye tracking combines two features: Check and Lenscape.

► **Check** is a precise, automated testing solution for analyzing binocular vision, assessing risks of visual fatigue and determining accommodative boost for single-vision lenses. Usable anywhere in-store, the application provides in just a few minutes key insights into a customer's vision based on several optometric tests:

- Phoria at near and distance
- Stereoscopic vision
- Fusional reserves
- NPC (Near Point of Convergence)

► **Lenscape** is a tool for simulating lens geometries, tints and polarized lenses.

We are proud to bring the use of new technologies to eye care professionals in order to revolutionize vision testing. Our solutions have already delivered major benefits to orthoptists and it was time to extend this expertise to the entire optical field. This innovation will simplify vision testing, while improving reliability and enhancing visual health care for eyewear users. The emotional engagement created by Check Lenscape offers customers a truly unique experience! We have recorded more than 98% satisfaction following tests carried out with our applications. We warmly thank our entire team and our partners who have helped Eyesoft grow and bring new technologies to this dynamic optical industry” declared Audrey Persillon and Thomas Didier, co-founders of Eyesoft.

Eyesoft invites professionals from across the optical sector to meet them and discover their solutions at Booth 6M131 during Silmo 2024.

Founded in 2018 by two visual health professionals specialized in neuro-vision and functional vision, Eyesoft develops solutions based on patented technologies that provide precise, objective and autonomous measurements, independent of the practitioner. More than 750 eye care professionals already use Eyesoft solutions which have been validated through several clinical studies as part of CE marking.

(1) Study conducted as part of a research thesis in partnership with the University Hospitals of Rennes and Saint-Brieuc on 40 participants.